

VDAS
YEAR-END
PARTY
03.FEB.2021

Organized by
VDAS Design Association



VDAS
DESIGN ASSOCIATION
HCMC | VIETNAM

tết tết

cộng đồng thiết kế design community

join
NOW!

METROPOLE
CONVENTION CENTER

03 Feb
2021

18:00
-
22:00

www.vietnamdesign.org.vn | www.vietnamdesignweek.org

Overview | VDAS Year-End Party

Date

03 / 02 / 2021

Time

6PM – 10PM

The expected number of guests

200 - 300 guests

Target Guest

CEO, President, Creative Director / R&D, Interior Design Specialist /
High-Class Architects/ Industry Design / Brandings

- Design consulting companies, Agencies
- Architectural & Interior Design Firms.
- Real Estate Management Companies.
- Real Estate Developers.
- Interior design materials companies
- Manufactures | Furniture, Commercial Products
- Design Educators



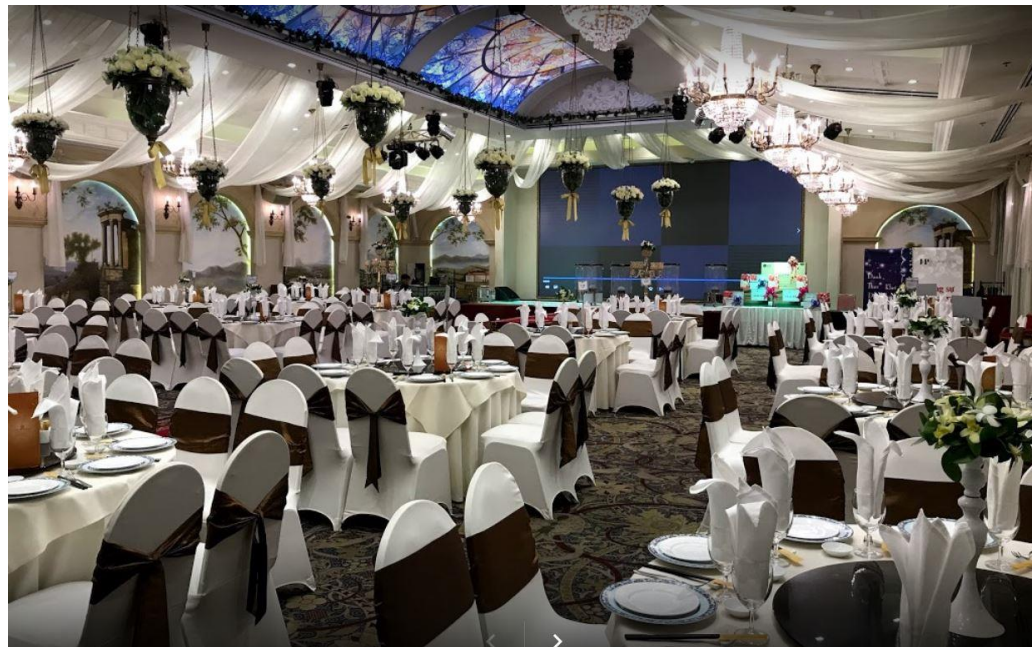
DESIGN
INTERIOR, ARCHITECTURE
BRANDING, FASHION,
PRODUCT



THE FIELD
RELATING TO DESIGN

Venue | VDAS Year-End Party

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HCMC. VIETNAM



**METROPOLE
CONVENTION CENTER**

216 Lý Chính Thắng Dist 3, HCMC
<https://www.metropole.com.vn/>

Concept | VDAS Year-End Party

THEME

The main theme of the party is gratitude to the members who have accompanied VDAS in 2020.

To connect and develop more new members by 2021, they have joined VDAS to assert their class and to become the quintessential platform that connect the Vietnamese and international design community, and to create the power to achieve the greatest achievements on the road to building a successful Vietnamese creative industry.



Concept | VDAS Year-End Party

PARTY SPACE

Luxurious, cozy, classy,
sophisticated space and creative
ethnic group under TET theme

The party decoration details and
patterns are in black, white &
red tones.

DRESSCODE

White, red and black

Each participant will be VDAS
TALENTS



CONCEPT
TET | DESIGN COMMUNITY

Agenda

6.00 – 7.00PM	Check-in và Networking
7.00 – 7.10PM	KICK-OFF & Welcoming
7.10 – 7.20PM	The representative of VDAS
7.20 – 7.30PM	The representative of Sponsor
7.30 – 8:00PM	Honoring VDAS' members who contribute positively to community
8:00 – 9:00PM	Buffet at Table Party + Netwoking Music Performance - Fashion Show Lucky Draw
9:20PM	The End



CONCEPT
TET | DESIGN COMMUNITY

SET UP

Buffet & Engagement Activities



Buffet Party

SPONSOR'S BENEFIT | VDAS Year-End Party

No	BENEFIT AT EVENT	PLATINUM 120 MILLION VND	GOLDEN 70 MILLION VND	SILVER 30 MILLION VND
1	Sponsor's logo appear on the media channels VDAS & VMARK (Facebook, landing page, email marketing, LinkedIn.)	Large	Medium	Small
2	Sponsor's logo appear on products promoting the event (Video, backdrop, standee and decorative during the event).	Large	Medium	Small
3	Sponsor's logo appear in publications, invitations sent to guests.	Large	Medium	Small
4	The article introduces the sponsor on the program's fanpages.	3 posts	2 posts	1 post
5	Receive all attendees DATA.	Yes	No	No
6	Sponsors receive photos & video clips of the event, share them on the website.	Yes	Yes	Yes
7	Show clip before opening time	Clip Intro	Clip Intro	0
8	Show clip of the break & closing time	Clip Intro	Clip Intro	Clip Intro
9	Showcase's Booth at the lobby	9m2	6m2	4.5m2
10	Put catalogs & gifts in gift bags for VIP guests	Yes	Yes	Yes
11	Invitations to attend	5 tickets	3 tickets	2 tickets

BENEFITS TO JOIN THE EXHIBITION AT THE VENUE

VDAS Year-End Party

No	Quyền lợi truyền thông & Quảng bá thương hiệu	tham gia logo	Bàn trưng bày
	Participation costs (excluding VAT)	3 MILLION	8 MILLION
1	Logo on online communication channels VDAS & VMARK (facebook, landing page, email marketing, Linkedin.)	0	0
2	Logo on Event Board & standee at lobby	Yes	Yes
3	Logos on other Event Categories (Video, Event Backdrop and Decoration)	0	0
4	Logo in publications, invitations sent to guests.	0	0
5	The article introduces the sponsor on the program's fanpage.	0	0
6	Receive all attendees DATA.	0	0
7	Get event images & video clips	0	0
8	Product display area at Lobby	0	Table & 2 staffs
9	Put catalogs & gifts in gift bags for VIP guests	Yes	Yes
10	Tickets Invitations to attend	1 ticket	2 tickets



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-
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Thank you

PREPARED BY

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